

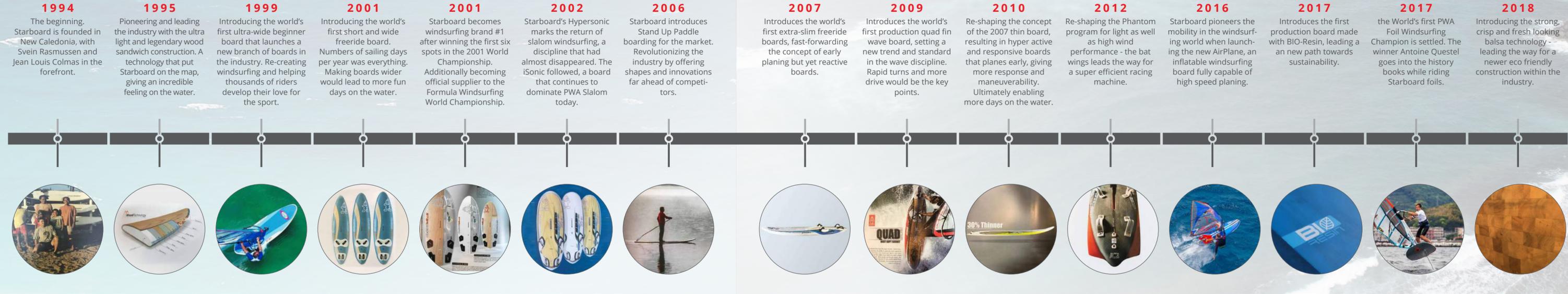
INNOVATION THROUGH TIME

THE WORLD'S FIRST.....

- Wood Technology
- Go
- Carve
- Start
- Formula
- Free Formula
- Fish/Evo
- Formula Experience
- Kiddy
- Hypersonic
- Compact
- ProKids
- Z-Class
- Hybrid Formula/Carve
- Aero
- Serenity
- Gemini
- Apollo
- Futura
- WoodCarbon
- SUPer
- Quad
- Atom
- Quad IQ
- Super Slick / A.S.A.P.
- Slot Box
- Phantom 295/377
- WindSUP inflatable
- Quick Rig
- Waterman Package
- Long Tail Rio
- AirPlane
- Bio Resin
- Starbox
- Foil Champion
- UltraCore
- BalsaCore
- Armaceil Carbon
- Flight
- Welded Rails

- 1995 - the World's first Wood sandwich boards
- 1998 - the World's first wide shortboard, the first full EVA deck.
- 1999 - the World's first short, wide freeride boards
- 1999 - the World's first ultra-wide beginner board
- 1999 - the World's first dedicated Formula windsurfing board
- 2000 - the World's first freeride oriented Formula board
- 2000 - the World's first short and wide real world wave board
- 2001 - the World's first Formula Experience boards
- 2002 - the World's first real kids board
- 2002 - the World's first short, wide slalom boards
- 2004 - the World's first 2m windsurf board made for traveling
- 2004 - the World's first dedicated performance boards for kids
- 2004 - the World's first production hybrid style board
- 2005 - the World's first Duck-Tail hybrid boards
- 2005 - the World's first lightwind cross-over board
- 2006 - the World's first modern non-planing board without daggerboard
- 2006 - the World's first wide style tandem board
- 2006 - the World's first earliest planing board
- 2007 - the World's first extra-slim freeride boards
- 2008 - the World's first board construction to use flat-weave carbon
- 2009 - the World's first SUP board with a retractable daggerboard
- 2009 - the World's first production quad fin wave board
- 2010 - the World's first super slim, hyper maneuverable board
- 2011 - the World's first adaptable multi-fin board
- 2011 - the World's first windsurf/SUP crossover soft board
- 2011 - the World's first Starboard introduces the lightweight new fin box standard
- 2012 - the World's first Bat Wing boards
- 2013 - the World's first inflatable daggerboard windsurf board
- 2014 - the World's first snap-together sail that rigs in 30 seconds
- 2014 - the World's first stand-up paddle and windsurf package
- 2015 - the World's first long tail board design
- 2017 - the World's first fully planing inflatable windsurf boards
- 2017 - the World's first production board produced with BIO resin
- 2017 - the World's quickest fitting fin box system
- 2017 - the World's first PWA Foil Windsurfing Champion
- 2017 - the World's lightest production board construction
- 2018 - the World's first production board to use balsa as a sandwich core
- 2019 - the World's first production board technology using recycled plastic bottles as a sandwich core
- 2019 - the World's first power-to-weight ratio sail concept and widestyle windsurfing boom
- 2019 - the World's first inflatable windsurf and paddle boards with welded rail technology

YEARS OF INNOVATION



THE TIKI STORY



We have a fun little story to share about our voyage through time.

Our Tiki symbol comes from the ancient fun loving Inca god King Tiki Vichara. In Thor Heyerdahl's Kon Tiki memoirs he is said to have traveled from Peru to Polynesia to save his people. Upon arrival he was named the God of wind and water.

The exciting part is that the art of Surfing arguably came from Peru and was further practiced by the South Americans that came to inhabit Tahiti and later the Hawaiian islands. Norwegian Thor Heyerdahl successfully drifted 4600 miles on a balsa raft from Peru to Tahiti in 1947 to prove his theory, yet still most anthropologists are skeptic to his findings. But have a look at art from Peru compared with Tahitian art, lastly try one of the ancient Peruvian balsa surfboards.

Our original Tiki drawing is from New Caledonia, showcasing fun and courage on the water.

The Starboard name is the innovative quality assuring part of our brand's culture.

The word Starboard comes from the Old Norse word stýri, meaning "rudder" and bór meaning "board", then the "side of a ship". In sailing terms crafts give way to other crafts on Starboard tack. There are some Norwegian international roots in this story knowing that Arendal, where Svein Rasmussen was born, once was one of the largest ship builders in the world. That Svein's Norwegian street address is Kittelsbuk 32 and that the World's largest marine Protection & Indemnity insurer Gard is Kittelsbuk 31 is another assuring coincidence. We enjoy creating shapes, art and colors. Reflections of us, the people of Starboard.